

PACE E-COMMERCE VENTURES LIMITED

(FORMERLY KNOWN AS PACE E-COMMERCE VENTURES PRIVATE LIMITED)

(PREVIOUSLY KNOWN AS PACE SPORTS AND ENTERTAINMENT PRIVATE LIMITED)

REG. OFFICE: ANUGRAH BUNGLOW, STREET 4, PALLOD FARMS II, SHAMBHU VIHAR SOCIETY,
NANKUDE VASTI , AUNDH , PUNE , MAHARASHTRA - 411045, INDIA
CIN: U51909PN2015PLC156068. | E-mail:- compliance@pacesports.in

September 28, 2024

To,
The Department of Corporate Relations
BSE Limited
P. J. Towers, Dalal Street,
Fort, Mumbai-400001.

Scrip Code: 543637

ISIN: INE0N1L01018

SUBJECT: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Respected Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we hereby inform you that Members, at their meeting held on 27th September, 2024 has considered and approved the amendment of the Memorandum of Association (hereinafter referred as 'MOA') of the Company.

In accordance with the requirements of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July 2023 "Annexure-A" is enclosed herewith.

The Annual General Meeting commenced at 03:00 P.M. IST and concluded at 03:40 P.M. IST.

Kindly take note of the above information on your record.

Thanking You,

Yours faithfully

FOR AND ON BEHALF OF,

PACE E-COMMERCE VENTURES LIMITED

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SHAIVAL DHARMENDRA GANDHI

MANAGING DIRECTOR

(DIN:02883899)

ADD: ASHWAMEGH BUNGLOWS,PART 3,

NR. BILESHWAR MAHADEV, 132 FT RING ROAD, SATELLITE

AHMEDABAD, GUJARAT, INDIA-380015

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ANNEXURE-A

Sr No.	Reason for Change
1.	<p>There was a need to consider the proposals for diversification into areas which would be profitable for the Company as a part of diversification plans. For this purpose, the object clause of the Company, which is presently restricted in scope, requires to be comprehensive so as to cover a wide range of activities to enable your Company to consider embarking upon new projects and activities.</p>
2.	<p>The alteration in Object Clause of the Memorandum of Association is to facilitate diversification. It will enable the Company to enlarge the area of operations and carry on its business economically and efficiently and the proposed activities can be, under the existing circumstances, conveniently and advantageously combined with the present activities of the Company.</p>
3.	<p>The Main Object clause of Memorandum of Association of the Company is being altered and replaced by appending clause sub-clause 7 and sub-clause 8 after sub-clause 6 of Clause 3(A) of the Memorandum of Association of the Company as follows:</p> <p>“3 (A) 7. “To carry on the business of online buyers, sellers, marketers, traders, importers, exporters, merchants, brokers, distributors, Web-Technologies, Internet and E-commerce including to design, develop, maintain, operate, own, establish, install, host, provide, create, facilitate, supply, license, Internet portals, Internet networks, Media Portals, Internet solutions, Internet gateways, Internet service providers, Web-site designing, Web based and Web enabled services and applications, Ecommerce solutions, platforms, technologies and E-business solutions, IT server farms and hosting business, digital service provider business, IT software development business, providing payment interface, multimedia software development business and any other business activity in the areas of telecommunications and information technology to provide and to provide Tech-enabled solutions to deliver these services and to engage in all businesses as may be related or ancillary to the aforesaid business areas in India or outside India.”</p> <p>“3 (A) 8. To carry on the business of establish, provide, perform consultancy services and solutions in the field of information technology, system engineering, related technical and commercial consultancy service, import and export of know-how in the field of computers and provide software services infrastructure for customers, as also to take the business of development of software products and render Information technology enabled services such as networking services related thereto including software implementation and support so as to cater to the needs of customers and to export the software products and services out of India.”</p>